



# Cookie policy

**Cookie Definition:** Cookies are compact text files or pieces of information stored on your computer or mobile device (such as a smartphone or tablet) when you access our Websites. Typically, a cookie contains the name of the website from which the cookie has come from, the "lifespan" indicating how long it will reside on your device, and a value, often a randomly generated unique number.

**Purpose of Cookies:** Our utilization of cookies serves to enhance the user-friendliness of our Websites and customize them to align with your interests and preferences. This is possible because websites can read and write these files, allowing for the recognition of users and the retention of essential information, thereby streamlining website usage (e.g., preserving preference settings). Cookies also contribute to expediting your future interactions and overall experience on our Websites. Additionally, we employ cookies to compile anonymous, aggregated statistics that aid in comprehending user behaviour, guiding improvements to the structure and content of our websites. It's important to note that personally identifying information cannot be derived from this collected data.

**Managing Cookies:** While most internet browsers are configured to automatically accept cookies initially, you have the flexibility to modify settings to either block cookies or receive alerts when they are sent to your device. Beyond the options outlined above, you retain the ability to reject, accept, or delete cookies from the website by activating or accessing settings in your browser. It's important to note that disabling or removing cookies may impact the optimal functioning of certain features on the website. Detailed guidance on enabling, disabling, or removing cookies can be found on your internet browser provider's website through the help screen.

**Types of Cookies:** Two main categories of cookies may be employed on our websites: "session cookies" and "persistent cookies." Session cookies are temporary, existing on your device until you exit the website, while persistent cookies endure for an extended period or until manually deleted.

**Third-Party Cookies:** We collaborate with various suppliers who may set cookies on your device when you visit our websites, facilitating the delivery of their services. For more details regarding these cookies and instructions on opting out, please refer to the respective privacy policies of these third-party suppliers.

**Cookie Types:** Outlined below are the various cookie types that might be utilized on ESS websites. Should information gathered through cookies qualify as personal data, the provisions of the Privacy Policy are applicable, supplementing this Cookie Policy.

**1. Necessary Cookies:** Necessary cookies are required to enable the basic features of this site, such as providing secure log-in or adjusting your consent preferences. These cookies do not store any personally identifiable data.

Cookie type	Description	How to manage cookies
Session cookies	Session cookies are used to maintain the state of the application.	Accept/refuse via browser setting
Load balancing cookies	Load balancing cookies are used to distribute the assets across the globe and lighten the server load.	Accept/refuse via browser setting
User ID cookies	User ID cookies are used to ensure that users only see their own information.	Accept/refuse via browser setting
Security cookies	Security cookies are used for security controls and checks.	Accept/refuse via browser setting

**2. Functional cookies:** Functional cookies help perform certain functionalities like sharing the content of the website on social media platforms, collecting feedback, and other third-party features.

Cookie type	Description
Language	Language cookies are used to store the language the user has selected, and to show the correct options.

Location	The user's approximate address (city, state, country, postal code) as determined by the IP address is retained in order to automatically select the proper country and show retailers and demonstration days within the area.
Mobile	If the user is viewing the Website on a mobile device, a cookie is set to indicate that the main website was selected (i.e., that the device is Flash-enabled), or the non-Flash mobile site.
Last visit and activity	Date of last visit and activity and other information is recorded.
Page history	Page history cookies are used to track the sequence of pages the user has visited. If the user gets an error message while visiting the Website, the cookie information gets saved to a log file for error reporting and resolution.

**3. Analytics Cookies:** Analytical cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics such as the number of visitors, bounce rate, traffic source, etc.

Cookie type	Description
Google analytics	Google Analytics uses a set of cookies to collect information and report site usage statistics without personally identifying individual visitors to Google.

**4. Performance Cookies:** Performance cookies are used to understand and analyse the key performance indexes of the website which helps in delivering a better user experience for the visitors.

**5. Advertisement Cookies:** Advertisement cookies are used to provide visitors with customized advertisements based on the pages you visited previously and to analyse the effectiveness of the ad campaigns.

#### Contact Us

If you have any questions about this Cookie Policy, please contact us using either of the following options:

**Tel:** +44 1223 31 3604

**Email:** [info@Englishstudysolutions.com](mailto:info@Englishstudysolutions.com)

**Address:** 43 Burleigh Street, Cambridge, CB1 1DJ, UK